



York Curling Club

Sponsorship Registration Form 2010/2011 Season

Sponsorship Type	Benefits	Cost
Platinum	<ul style="list-style-type: none"> Company Logo to appear in the ice surface ("Button") Prominent 8½" x 11" advertising in Member's Club Event Calendar Complimentary ice time to host corporate curling function Website advertising and Sponsor link from website Newsletter advertisement (Business Card Size) 	\$ 1,500 (Only 6 Available)
Gold	<ul style="list-style-type: none"> Company Logo to appear in the ice surface ("Hogline") Prominent banner advertising in Member's Club Event Calendar Website advertising and Sponsor Link from website Newsletter advertisement (Business Card Size) 	\$ 1,000 (Only 6 Available)
Silver	<ul style="list-style-type: none"> Company on-ice wall or scoreboard sign Business Card or Banner size advertising in Member's Calendar Website advertising and Sponsor link from website Newsletter advertisement (Business Card Size) 	\$ 500
Bronze	<ul style="list-style-type: none"> Business Card or Banner size advertising in Member's Calendar Website advertising Newsletter advertisement (Business Card Size) 	\$ 250
Other Advertising Opportunities	• Company on-ice wall sign	\$ 400
	• Business Card or Banner size advertising in Member's Calendar	\$ 150
	• Website only advertising on Sponsors page	\$ 50
	• Newsletter advertisement (Business Card Size)	\$ 50
	• Newsletter advertisement (Third of Page)	\$ 75
	• Event Sponsorship	TBD

- In-ice logo ("Button") – 18 inch circle in the centre of the "House", embedded in ice surface during the curling season (October to April).
- In-ice logo ("Hogline") – 3 ft. x 2 ft. embedded in ice surface during the curling season (October to April).
- On-ice wall sign – 4 ft. x 3 ft. Cora plastic or Scoreboard 2 ft. x 2 ft. magnetic.
- Member's Curling Event Calendar distributed to all members (approximately 600) in September.
- Complimentary ice time includes curling instructions and equipment.
- Website at www.yorkcurlingclub.ca provides the public with touch-of-a-button information on all aspects of our club. League scheduling and standings are posted for member access along with calendar, events and bonspiels.

Sponsor ads are displayed on the [Sponsors](#) page on the site. Platinum, Gold and Silver level sponsors are also included on a sponsor banner that is placed on high traffic pages to provide additional exposure.

Provide electronic copies (GIF, JPG format) of brief text, logos and other graphics for website link graphics. We suggest including a link to your company website. We do not suggest including email links as these can be abused by SPAM generators. This information can be submitted by email or on a CD.

- Cost of signs is responsibility of sponsor and is a one-time fee (unless changes are required).
- All sponsorship is renewable annually.



York Curling Club

Sponsorship Registration Form

Please complete the form below and return with your cheque payable to:

York Curling Club
Attn: JoAnn Inouye, Club Manager
200 Muriel Street
Newmarket, ON L3Y 3N3

(905) 898-2155

Email: manager@yorkcurlingclub.ca

Please indicate the package that you would like to purchase:

- | | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | Platinum | \$ 1,500 |
| <input type="checkbox"/> | Gold | \$ 1,000 |
| <input type="checkbox"/> | Silver | \$ 500 |
| <input type="checkbox"/> | Bronze | \$ 250 |
| <input type="checkbox"/> | On-Ice Wall Sign | \$ 400 |
| <input type="checkbox"/> | Member's Club Event Calendar | \$ 150 |
| <input type="checkbox"/> | Website only advertising on Sponsors page | \$ 50 |
| <input type="checkbox"/> | Newsletter Advertising (Business Card Size) | \$ 50 |
| <input type="checkbox"/> | Newsletter Advertising (Third of Page) | \$ 75 |

Contact Information:

Name: _____

Company: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____